

**// SPEEDCOURIER**

Delivering Dreams Fast

# Business Proposal

Arranged by:

**Speedcourier team**

+91 9009506972

[Info@speedcourier.in](mailto:Info@speedcourier.in)

[www.speedcourier.in](http://www.speedcourier.in)

Office:

67/666 43/640-A, ST. BENEDICT FIRST  
CROSS ROAD, ERNAKULAM NORTH,  
Ernakulam, Kerala, 682018



SPEEDCOURIER was founded on 67/666 43/640-A, ST. BENEDICT FIRST CROSS ROAD, ERNAKULAM NORTH, Ernakulam, Kerala, 682018, it was in that he decided to launch SPEEDCOURIER. We own a record of all most customer satisfaction reflected in our consumer feedbacks, creating a renowned brand name in the market. Earlier the owner of our company used to work under the name created SPEEDCOURIER keeping Digital India in mind. So that our company can spread its business by giving its Delivery franchise in the cities of different states.

Specifically the customer demographics and competitive situations in these extra-ordinary times create a whole new scope for use of various platforms on Internet as a means of providing utilities to people. SPEEDCOURIER plans to expand its business prospects to other area/ outlets/ looks for more business participation from the enthusiastic players in the market. From there, management is seeking to open SPEEDCOURIER in more places over the next two years. The ultimate goal for the Super Fast Delivery will be to manage outlets/ to expand its business prospects over the next five years. This includes domestic growth in the country as outlined above, as well as the development of new business prospects and a scope of mutual benefits with the comings parties.

**99%**

Customer satisfaction

**1k**

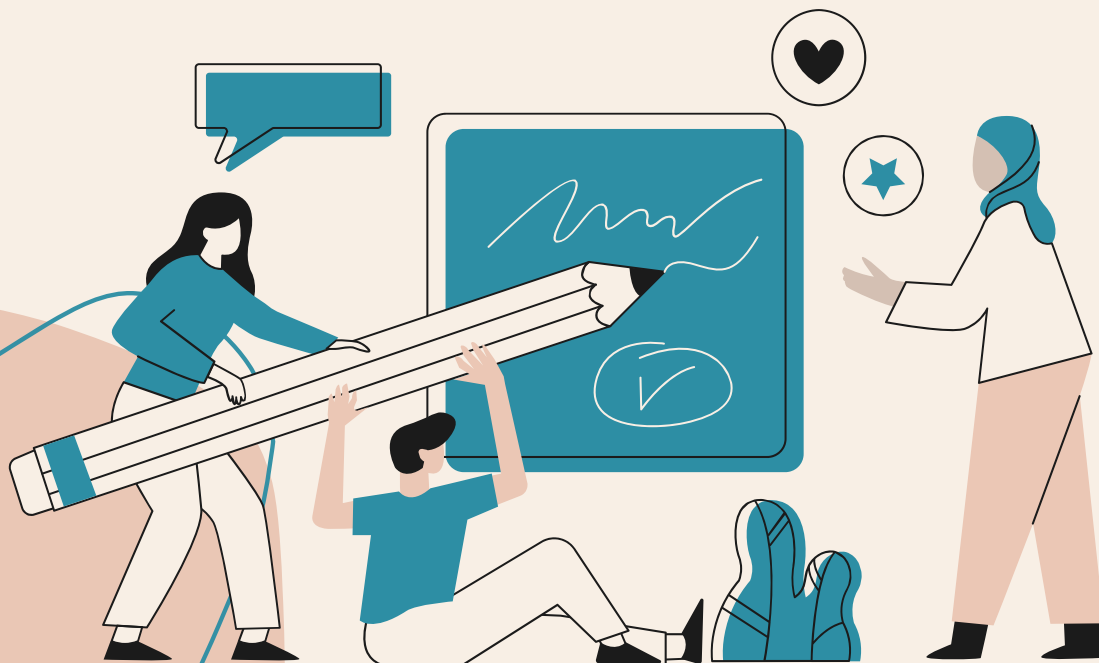
Active users

**150%**

Company growth

## Partnership/ Franchise Model:

SPEED COURIER is a one-stop deliver point for all parcels. We are best known for providing quality goods to our customer's doorsteps at the affordable prices. We have tie-ups with different e-commerce platforms. SPEEDCOURIER India and having is registered under 32AAGCS8556G1Z6 ACT, Govt. of registered office at Address: 67/666 43/640-A, ST. BENEDICT FIRST CROSS ROAD, ERNAKULAM NORTH, Ernakulam, Kerala, 682018 This are partnership agreement will be valid for 12 months to 2 years , and can be renewed in future by mutual consent or as per SPEED COURIER policy. SPEED COURIER feels extreme pleasure to join hands in extending business with you.



# Proposal Timeline

- Speed Courier will provide your area distributor franchise, to deliver our product in good margin
- Speed Courier will provide you a tablet, delivery boy's kit and parcels and the setup.
- Speed Courier will provide 40-50 order per day.
- Speed Courier will provide delivery boys salary 15000 each.
- Speed Courier will provide you the warehouse rent of 16000 rupees.
- Speed Courier will provide petrol charges 3 to 4 rupees per kilometer.
- Speed Courier also commits to provide you with average 1500 order monthly minimum (this is a minimum committed order) if Shipfast Logistic is not able to do so, you will get the compensation on Each order.
- Speed Courier will provide you minimum margin of Rs. 30-60 (Rs. 350 margin only on exclusive brands) on each product delivery.
- In case of order cancellation, Speed Courier will provide you Rs. 25/- as a cancellation.
- If we appoint you as a franchiser, than we will not appoint anyone else for the same location.

We hope this franchisee authorization marks the beginning of a long and happy relationship and makes business with us a pleasurable experience. Thanking you and assuring you of our best services at all times.

The franchisee system assists start-ups with minimal capital investment and helps them generate business and profit for themselves and for SPEED COURIER in return. Beginning with the lowest, a franchisee can avail SPEED COURIER franchise by investing 30,000 to 2lac INR. There are other options too; where in a franchisee can be a partner with the brand by investing 1lac to Rs 1.5lac INR.

**GUIDANCE & SUPPORT:** SPEED COURIER will provide all the support and guidance to the Franchiser till the end. Accept our heartfelt thankful wishes for your kindness and future. We will provide you your area distributor franchise, to deliver our Ti-Up companies product in good margin.

**PRODUCT RESPONSIBILITY:** SPEED COURIER will be responsible for the product quality and for any claim made by any customer before the delivery. **SPEED COURIER** will be responsible for any loss and risk of the product. **TRADE MARGINS:** The SPEED COURIER will allow the Dealer to have such trade margins or discounts as prescribed in the sales policy of the SPEED COURIER and the schemes announced, from time to time and will be subject to review and revision according to market conditions and other factors. The prices of products may change without notice.

# PRODUCT WEIGHT & THEIR MARGINS

FROM	TO	MARGIN
<i>10 gram</i>	<b>500 gram</b>	<b>30 rupees</b>
<i>500 gram</i>	<b>1000 gram</b>	<b>40 rupees</b>
<i>1000 gram</i>	<b>1500 gram</b>	<b>50 rupees</b>
<i>1500 gram</i>	<b>2000 gram</b>	<b>60 rupees</b>

A project proposal is an outline that describes the steps taken to complete a project. It can be used in almost any industry, as long as it includes all the important details. This includes the research behind the project, the basic idea and its relationship to the brand, and what needs to be implemented to make the project a reality.

A good way to start a project proposal is to summarize your idea. List the reasons behind it, the people involved, your own involvement, and the overall cost of the project. State your goal and pay special attention to the problem you are trying to solve with your idea.

Our company is a logistics company which delivers products all over India. For which the company wants to provide you franchise. Are you interested in courier work? Daily you will be given 40 to 50 orders for delivery. Which has to be delivered to your area. In which you will get a margin of Rs 40 to Rs 50 in every product. In which you will have to hire two delivery boys with whose help you will get the delivery done. The company provides the salary, petrol charges and warehouse rent and salary of the delivery boys. You have to get the product delivered time to time and manage the work. Daily you get a margin of Rs 2000 to Rs 2500. You will be given an area of 30 kilometers on your pin code where you have to work by registering franchise. To start working, you have to register with the company and pay the registration amount. The franchise fee is Rs 30,000 where you have to pay Rs 15000 at the time of registration. And this is a refundable amount. Refund is given within 15 days of start of work. Company details have been provided to you, you can check and get confirmation within some time. For more information you can call or message. which you have to pay Rs 15000 at the time of registration.

हमारी कंपनी एक लॉजिस्टिक्स कंपनी है जो आल ओवर इंडिया में डेलीवरी करवाती है। जिसके लिए कंपनी आपको चाइज़ी ठेका देना चाहती है। या आप कूरियर वर्क में इंटरested है। डेली आपको डेलीवरी करनेके लिए 40 से 50 आर्डर दिए जाएंगे। जैसे आपको आपके एरिया में डेलीवर करवाना है। जिसमें आपको हर डेलीवरी में 40 से 50 पैसे तक का मार्जिन मिलेगा। जिसमें आपको दो डेलीवरी बॉयज रखने होंगे जिनके होंगे से आपको डेलीवरी करवाना है। डेलीवरी बॉयज के सैलरी पेट्रोल चार्ज और गोडाउन रेंट कंपनी ठेका देती है। आपको टाइम टू टाइम डेलीवरी करवानी होती है और वर्क मैनेज करना होता है। डेली आपको 2000 से 2500 तक का मार्जिन मिलता है आपको आपके पिनकोड पर 30 किलोमीटर का एरिया दिया जायेगा जहां आपको चाइज़ी लेकर वर्क करना है। वर्क स्टार्ट करनेके लिए आपको कंफिर्मेशन करना होता है और रजिस्ट्रेशन अमाउंट पे करना होगा। चाइज़ी फीस 30000 पीस है जिसमें आपको 15000 रजिस्ट्रेशन के समय पे करना होगा। और ये रफंडेबल अमाउंट है। वर्क स्टार्ट होने के 15 दिन में रफंड कर दिया जाता है। आपको कंपनी के डेटे ठेका देकर गयी है आप चेक कर सकते है और कुछ समय में कामशन कर सकते है। और जानकारी के लिए आप कॉल या मैसेज कर सकते है।